



ROD
AUST, COO

Education & Honors

GEORGE FOX UNIVERSITY
BS, Education, Magna Cum Laude

GEORGE FOX UNIVERSITY
MBA

Professional Affiliations

Medical Group Management Association
American College of Healthcare Executives



ORM FERTILITY

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PROFILE

Meet Rod Aust, Chief Operating Officer, ORM Fertility. Rod joined ORM Fertility in January 2018.

“ORM Fertility has an admirable mission, facilitated by phenomenal, engaging doctors and staff members. Relationships, family building, and providing world-class patient care, is what makes ORM Fertility a uniquely special place.”

In his role as COO, he oversees everything from day-to-day operations of the fertility clinics to long-term domestic and international expansion plans for ORM Fertility.

Known as an energetic, team-oriented leader, Aust has spent most of his career in healthcare management and is incredibly passionate about the industry.

Rod's eclectic professional background has prepared him for serving ORM Fertility's diverse staff and patient base—from military service that taught him focus and strategic thinking, to teaching grade school where he learned how to listen and observe how people learn, to working at Nike and Tektronix where he managed diverse teams across different geographies.

Before joining ORM Fertility, Rod served as the CEO of Improve-360 Inc., a management consulting firm in Corvallis, Oregon. He also served as COO of The Corvallis Clinic for six years where he oversaw 115 physicians and more than 550 staff members.

Rod believes ORM Fertility's high-quality, high-touch patient care is what will help it to continue growing in the Pacific Northwest and beyond. *“Our doctors, geneticists and embryologists are on the cutting edge of helping people grow their families,”* he says. Rod identifies his role as facilitating growth and innovation, while maintaining ORM's culture and mission focus.

“Families are all about relationships, and so is ORM Fertility. As we expand, our commitment to that vision is what will continue to make the patient experience here so special.”